



NEWS RELEASE

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The Village at Meridian

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The Boise Co-op to Open Second Location at The Village at Meridian

*Aim is to bring more high-quality, natural foods to the
'gateway of the Treasure Valley'*

MERIDIAN, Idaho—July 28, 2014—The Boise Co-op has announced that it will be opening a second store at The Village at Meridian in Summer 2015. The new 25,000-square-foot location will be located in the Village North portion of The Village at Meridian's site, alongside stores such as Michael's, Babies 'R Us and the Nike Factory Store. Plans include offering many community events such as cooking classes, food and wine tastings and hosting a regular farmer's market.

"We are beyond thrilled that the Boise Co-op has chosen The Village at Meridian to open their first location outside of Boise city limits," says Fred Bruning, president of CenterCal Properties, the company that owns and manages The Village at Meridian. "This store will add a whole new dimension to our current offerings, and really give customers an added convenience."

Since 1973, the popular Boise Co-op has been a member-owned cooperative focused on providing its members with access to high quality, natural and organic foods. In the past few years, the co-op's flagship 25,000-square-foot North End location has been renovated to make shopping easier for members. In addition to the main market, the co-op also has a Wine Shop and Pet Shop. Both are located right across the parking lot from the main store.

Over the last few years, Boise Co-op members have expressed desire for a second location and earlier this year the Co-op reached out to its members and broader community to ask if it should expand. "We sent out a survey that asked for feedback on our expansion plans," said Shannon McGuire, marketing & outreach manager for the Boise Co-op. "The support was overwhelming--sparking conversation about where we should locate and what we should offer." The poll results showed Meridian as the first choice followed closely by Nampa. "The right timing and opportunity presented itself and we chose to pursue a partnership with The Village at Meridian."

In addition to location, the Boise Co-op chose to partner with CenterCal because of their community ties. "It's good to know that the company has the support of the city of Meridian," said Ben Kuzma, general manager for the Co-op. "The CenterCal team have worked hard to give back to this community, and create a true gathering place for residents."

"We are thrilled to become a part of the Meridian community," says Tara Stevens, board president for the Co-op. "Growing the Co-op creates jobs that pay a living wage and provides our local farmers and producers another outlet to sell their incredible products. We can't wait to share our cooperative message by spreading our passion for high quality, natural, organic foods and specialty products."

The Boise Co-op has also said they see this opportunity as a real boon to current and future Co-op members.

"Expansion increases our community investment portfolio and will benefit a larger part of our community. Ultimately it expands our buying power, creates better savings to our shoppers, and provides more support for our local suppliers" said Kuzma. "Co-ops build healthier communities and strengthen the local economy by reinvesting their dollars back into where they live."

About Boise Co-op

A community owned food cooperative formed in 1973, the Boise Co-op is a customer-driven organization that assembles the best people and resources to deliver the finest sustainable and specialty products to the community. Located in Boise's historic north end, the Co-op currently has 25,000 active members within the Treasure Valley. Learn more at boise.coop

About The Village at Meridian

The Village at Meridian is a project owned and developed by CenterCal Properties with an exceptional offering of retailers, and luxury architecture and landscape design. The Village sits on approximately 100 acres on Eagle & Fairview, the busiest traffic

intersection in the state. For more information about new restaurants, stores and additional upcoming events visit [The Village at Meridian on Facebook](#).

About CenterCal Properties

In 2004, Fred Bruning and Jean Paul Wardy formed CenterCal Properties, LLC, to develop and acquire fine retail properties throughout the western United States.

CenterCal is well-known for building destinations that become the favorite gathering place for the communities in which they are built. The CenterCal Properties team brings community events and a social meeting place to the Treasure Valley with The Village at Meridian at the intersection of Fairview and Eagle Road.

CenterCal properties include BlackHawk Plaza (CA), Bridgeport Village, Cascade Station, and Nyberg Woods (OR) and Valley Mall in (WA). In development: The Village at Meridian (ID), Station Park (UT), The Collection at Riverpark (CA), and Nyberg Rivers (OR). For more information on these and other CenterCal projects visit www.centercal.com.