



**THE VILLAGE**  
AT MERIDIAN

NEWS RELEASE  
FOR IMMEDIATE RELEASE

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**H&M to Open Second Local Location in The Village at Meridian**  
*Global fashion company sees the Treasure Valley as a wise investment*

MERIDIAN, Idaho—May 13, 2015—[H&M](#) has announced that it will be opening a store at The Village at Meridian in October 2015. This new store will offer everything you look to find in an H&M, including collections for ladies, men and children, plus their newest product lines recently added to their stores including maternity and plus-size. The Village store will employ approximately 50-75 people, depending on the season.

The new 23,000-square-foot location will be located in the space formerly slated for Toby Keith's I Love This Bar & Grill, right below Axiom Fitness. They will have an entrance facing Fairview, as well as one on the interior of The Village, next to The Counter.

"The fact that H&M decided to open a second store in the Treasure Valley shows that they want to be a part of the experience we offer at The Village," says Ashley Robinson, Sr. Leasing Director for The Village at Meridian. "It also demonstrates the strength of this market from a long-term investment perspective."

The Hennes women's clothing store opened in Västerås, Sweden in 1947. In 1968, the founder purchased Mauritz Widforss, a hunting and fishing equipment store. Sales of men's and children's clothing begin. The name was then changed to Hennes & Mauritz (H&M). Until 2000, H&M outlets were only located in Europe-- the first location being New York City. Since then, H&M has grown to encompass 3,500 stores spread over 58 markets worldwide.

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### **About The Village at Meridian**

The Village at Meridian is a project owned and developed by CenterCal Properties with an exceptional offering of retailers, and luxury architecture and landscape design. The Village sits on approximately 100 acres on Eagle & Fairview, the busiest traffic intersection in the state. For more information about new restaurants, stores and additional upcoming events visit The Village at Meridian on Facebook.

### **About CenterCal Properties**

In 2004, Fred Bruning and Jean Paul Wardy formed CenterCal Properties, LLC, to develop and acquire fine retail properties throughout the western United States. CenterCal is well known for building destinations that become the favorite gathering place for communities. CenterCal properties include Station Park in Farmington, Utah; BlackHawk Plaza in San Ramon, California; Bridgeport Village near Portland, Oregon; Cascade Station mixed-use-development near Portland's International Airport; Nyberg Woods in West Portland, Oregon; Nyberg Rivers in Tigard, Oregon; and The Village at Meridian in Meridian, Idaho. For more information on these and other CenterCal projects, visit [www.centercal.com](http://www.centercal.com).