

THE TRAILS

— at Silverdale —

FOR IMMEDIATE RELEASE

ARRIVAL OF NEW TENANTS AT THE TRAILS AT SILVERDALE

Purpose Boutique, Sierra Trading Post and The Habit Burger Grill making move to Silverdale location



SILVERDALE, Wash. (September 19, 2016) – [Purpose Boutique](#), a women’s clothing and accessories store making shopping a life-changing opportunity, opens at [The Trails at Silverdale](#) on Monday, September 19. Purpose is located at 11199 Pacific Crest Place NW, suite D-125, Silverdale, Wash. 98383

“We could not be more excited for our launch in Silverdale which will create new opportunities for our customers who want to shop and at the same time, change lives around the world,” said Christie Johnson, Owner and CEO of Purpose Boutique. “We are dedicated to being a business that gives back to the global community and we feel very welcomed at the Trails.”

The Silverdale Chamber of Commerce will hold a ribbon cutting ceremony to celebrate the opening of Purpose Boutique on Friday, September 30 at 12 p.m. Purpose will also host a Grand Opening celebration on Saturday, October 1 from 10 a.m. to 9 p.m. Customers will enjoy treats, a photo booth and gift with purchase.

The retail store aimed at changing lives offers clothing and accessories to meet the needs of women of all shapes, styles and backgrounds. Purpose proudly partners with organizations such as [Rescue: Freedom International](#) that empower individuals who have been disadvantaged or exploited. Purpose donates one percent of each sale to put an end to human trafficking in eight countries around the world.

The Trails at Silverdale is also pleased to welcome the upcoming addition of [Sierra Trading Post](#) in October and [The Habit Burger and Grill](#) in November.

Sierra Trading Post is the highly popular destination that delivers savings every day on apparel, footwear, outdoor and fitness gear. This is the first location for Sierra Trading Post within the state of Washington.

The Habit Burger Grill is a fast casual, burger-centric restaurant that specializes in fresh, made-to-order chargrilled sandwiches and burgers cooked over an open flame. This will be the Habit Burger Grill's second Washington state location.

The Trails at Silverdale is an open-air specialty shopping center with 220,000 square feet of retail and dining space developed by CenterCal Properties, LLC. Located at the main intersection of Highway 3 and 303, The Trails at Silverdale brings a vibrant mix of retailers to the Kitsap regional marketplace as well as a collection of established chains looking to better serve the growing region. The shopping center is a walkable destination where shoppers can spend leisure time with family and friends, enjoying a signature restaurant or connecting in one of the common areas outfitted with fire pits and open seating. Currently open at The Trails at Silverdale is Home Goods, ULTA Beauty, Total Wine & More, forever21 RED, DSW, AT&T, Blazing Onion, Chipotle, Corner Bakery, Jersey Mike's, MOD Pizza, Old Navy, Silverdale Smiles Modern Dentistry and Orthodontics, Sleep Number and Verizon.

For more information on the Trails at Silverdale, stores and hours please visit <http://www.thetrailsatsilverdale.com/>.

About CenterCal Properties, LLC

CenterCal Properties, LLC, founded in 2004 by Fred Bruning and Jean Paul Wardy, is a full-service commercial real estate company in the business of investing, developing, leasing, and managing its projects. CenterCal excels in, and is best known for, creating destinations throughout the western United States with a unique strategy of "place-making," which emphasizes the importance of developing spaces with a sense of community.

Bruning and Wardy's creative vision and passion for development, coupled with CenterCal's internal expertise, is evident in the properties the company owns and operates today. Those include Bridgeport Village, Cascade Station, Nyberg Woods and Nyberg Rivers in Oregon, Valley Mall and The Trails at Silverdale in Washington, Station Park in Utah, The Village at Meridian and Treasure Valley Marketplace in Idaho, Blackhawk Plaza in Northern California, and The Collection at Riverpark and Plaza 183 in Southern California. Projects currently under development include The Village at Totem Lake and The Terminal at Ballard in Washington, Canyon Corners in Park City and Mountain View Village in Riverton, Utah, The Veranda in Concord, The Waterfront in Redondo Beach and 2nd and PCH in Long Beach, California. For more information on all of CenterCal's properties, please visit www.centercal.com.

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