



BRIDGEPORT
V I L L A G E

PRESS RELEASE

For Immediate Release

September 13, 2010

CONTACT:
Mike Higgins
(503) 594-1050
(503) 970-3766 Cell

Bridgeport Village Announces New Classic Burger “Joint” *Owners of JoPa Northwest Grill and 50 Plates to open “Joe’s Burgers”*

Tualatin, OR – Portland’s premier shopping destination, Bridgeport Village, announced today the opening of a new classic burger joint, Joe’s Burgers. Owners Joe and Ginger Rapport, Pat Kearney will offer classic burgers at their new eatery.

In the main courtyard of Bridgeport Village (near Regal Cinemas and the popular Apple Store), Joe’s Burgers will open on Friday September 17, 2010. The location is adjacent to the children’s playground and the area where many special events are held, including the popular summer concert series. The small freestanding building showcases a walkup order window and a pickup window. . Adorned with retro colors and photos, the nostalgic restaurant looks like a snapshot from the 1950s. Eventually, there will be a small outdoor seating area that will feature heaters and an awning for the colder months.

Rapport is well known for his popular Portland eateries, JoPa Northwest Grill on Beaverton Hillsdale Highway and 50 Plates in the Pearl District. Ginger Rapport is also a renowned name in the local food industry having managed the Beaverton Farmers Market for the past 15 years. . The husband and wife team’s foray into creating the perfect classic burger is one that Joe Rapport has been developing for many years. “It’s been my dream to launch this concept in Oregon for quite some time and we really feel the time is right,” said Joe.

“Most people have fallen in love with a hand griddled drive-in-style burger at some point in their lives,” said Joe Rapport. “We want to offer Oregonians the delicious, classic burgers that we all remember from our childhoods.” In addition to the classic burger, customers will also enjoy the simple menu that includes hot dogs, fries, chili cheese fries, and handmade milkshakes. The location harkens back to an era gone by, and so do the very reasonable prices, with the chili cheeseburger at only five bucks. ■ For those who

want to indulge, there is also the Diablo Dog, a hot dog wrapped in bacon with chili, cheese, and onions.

The Joe's Burgers Bridgeport location will be a test store for the concept with more locations planned. "We think the concept will really take off," said Rapport. "We are using the Bridgeport location as our test site. And if things go well, more locations will open soon."

Joe's Burgers will likely be a popular stop for moviegoers, especially price conscious teens. The Rapports plan to be highly involved with the many local schools in the Bridgeport area, supporting school fundraisers and events.

"Since opening we have received feedback from our customers, wanting a more quick and casual dining option. We knew the Joe's Burgers concept would provide that while keeping with the Bridgeport Village tradition of offering the best of the best," said Fred Bruning, CEO of CenterCal Properties, owners of Bridgeport Village. "Not only will our guests enjoy a great burger, but the presence of Joe's will add to the atmosphere of center-court at The Village."

About the Opening: Joe's Burgers is located at Bridgeport Village in the center courtyard near the Regal Cinema Theater. The store opens Friday September 17th. Restaurant hours are 11:00am to 9:00pm Monday through Thursday and 11:00am to 10:00pm on Friday and Saturday and 11:00am to 6:00pm on Sunday. Wednesday September 8 at 11:00 a.m. The restaurant will be open daily at 11:00am and will remain open during regular Bridgeport hours, which are Monday through Saturday 10:00 a.m. to 9:00 p.m. and Sunday from 11:00 a.m. to 6:00 p.m.

About Bridgeport Village: Bridgeport Village is the Portland area's premier shopping destination. Bridgeport consists of more than 70 fine shops and services, including 11 restaurants and an 18-screen Regal Cinema with I-Max auditorium. Shoppers are treated to premium services, such as valet parking and an onsite concierge. Bridgeport Village is conveniently located just off I-5 at exit 290 in Tualatin. For more information, visit www.bridgeport-village.com.

##