



THE VILLAGE
AT MERIDIAN

NEWS RELEASE

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Contact: Christina Lenkowski

ChristinaLenkowski@RedSkyPR.com

208.287.2199

Brand New Theatre Concept To Hit The Treasure Valley
*Village Cinema will open this October in The Village at Meridian,
featuring in-theater dining and the latest in movie technology*

MERIDIAN, Idaho—September 25, 2013—The Village at Meridian, the new shopping experience located at the corner of Eagle Road & Fairview Road is proud to bring a new kind of cinema experience to the Treasure Valley—one that offers the latest in movie technology, dining and VIP seating.

Set in a deluxe art-nouveau atmosphere, Village Cinema 15 is perfect for a stress-free family outing or romantic date night. One of the highlights to any night out at the Village Cinema will be dining at the in-house restaurant, Backstage Bistro. The bistro features a global-fusion bistro menu, and will source ingredients from local vendors. Moviegoers will have the option to dine before, during or after their show.

“Backstage Bistro is more than your traditional popcorn and soda,” says James Howard, director of operations for Village Cinema. “Patrons are able to sit back, relax, watch a movie or the outside fountains while they sample a glass of wine from our extensive list, a local microbrew or a specialty cocktail. Everything they need is under the Village Cinema roof!”

The Village Cinema boasts over 75,000-square feet, which includes 2,500 seats spread over 15 auditoriums, nine with VIP seating on the mezzanine level. A few of the theaters feature screens up to 60 feet wide and three stories tall. In addition to premium Dolby Atmos sound, some theaters will feature D-BOX Motion Technology, a new concept and the only such system in the Treasure Valley. For \$8 more, moviegoers are able to actually

move with the movie—frontward and backward, side to side, up and down—resulting in a movie-going experience like none other.

“The Village at Meridian is honored to have an anchor tenant of the caliber of the Village Cinema,” says Hugh Crawford, general manager of The Village at Meridian. “This movie experience will be completely new to the state of Idaho and something the entire Treasure Valley will enjoy frequenting.”

The Village Cinema is expected to open the evening of October 18, 2013, coinciding with the grand opening of The Village at Meridian shopping center.

About The Village at Meridian

The Village at Meridian is a project owned and developed by CenterCal Properties with an exceptional offering of retailers, and luxury architecture and landscape design. The Village sits on approximately 100 acres on Eagle & Fairview, the busiest traffic intersection in the state. The project is being developed in two phases. The North Phase opened in Fall 2012, with a collection of retailers and restaurants including Marshall's, Gordman's, Gap Factory Store, Nike Factory Store, Chipotle, and most recently, a Toys-R-Us/Babies-R-Us superstore. The Village at Meridian's second phase is currently under development and will open in Fall 2013. This phase will add approximately 600,000 square feet of upscale restaurants, cinema and retail shops and 150,000 square feet of Class A office space. A Grand Opening for this phase of the project is planned for October, 2013. For more information about new restaurants, stores and additional upcoming events visit The Village at Meridian on Facebook.

About CenterCal Properties

In 2004, Fred Bruning and Jean Paul Wardy formed CenterCal Properties, LLC, to develop and acquire fine retail properties throughout the western United States.

CenterCal is well-known for building destinations that become the favorite gathering place for the communities in which they are built. The CenterCal Properties team brings community events and a social meeting place to the Treasure Valley with The Village at Meridian at the intersection of Fairview and Eagle Road.

CenterCal properties include BlackHawk Plaza (CA), Bridgeport Village, Cascade Station, and Nyberg Woods (OR) and Valley Mall in (WA). In development: The Village at Meridian (ID), Station Park (UT), The Collection at Riverpark (CA), and Nyberg Rivers (OR). For more information on these and other CenterCal projects visit www.centercal.com.