



THE VILLAGE AT MERIDIAN

NEWS RELEASE
FOR IMMEDIATE RELEASE
Contact: Gloria Miller
GloriaMiller@RedSkyPR.com
208.310.6740

Event-filled Weekend Kicks off Grand Opening of The Village at Meridian

First 300 guests will receive swag bags, five include \$500 shopping spree

MERIDIAN, Idaho—October 10, 2013—The Village at Meridian, the new shopping experience located at the corner of Eagle Road & Fairview Road, kicks off a three-day grand opening celebration on Friday, October 18th with activities running through Sunday, October 20th.

Beginning at 6am Friday morning the first 300 guests will receive complimentary swag bags, which may include one of five Golden Ticket chocolate bars worth a \$500 shopping spree. At 10am there will be a ribbon cutting officially announcing the grand opening, complete with the first public display of the fountain. All of the weekend's public activities at Fountain Square are free of charge.

"This fountain is the centerpiece of the entire Village at Meridian and we can't wait to finally put it on display," says Hugh Crawford, general manager of The Village at Meridian. "We are lucky to have one of the country's premier waterscape designers working to bring this incredible experience to Meridian." The fountain features 67 animated vertical jets, 201 LED computer controlled lights and programming that enables the nozzles and lights to be choreographed to a dynamic water ballet or rock concert.

This weekend's festivities will also include a Kid Zone complete with food sampling, face painting, kids-appropriate crafts, balloon art, Village prize wheel and a super hero and princess meet-and-greet.

Concerts will be performed Friday, Saturday and Sunday at Fountain Square. Scheduled to perform are Party Crashers, Pilot Error, Imagine and Soul Patch.

During the grand opening celebration, attendees are invited to grab a bite to eat at Yard House and Kona Grill, take in a movie at the Village Cinema or shop at any of the newly open retailers!

The full schedule of events is listed below:

Friday, October 18th

6am Keke Luv Live!
10am Ribbon Cutting Event
11am – 6pm Kid Zone
6:30pm-9pm Party Crashers Concert (Top 40 Hits)

Saturday, October 19th

10am-1pm Kid Zone
12pm-4pm Super Hero and Princess Meet & Greet
2pm-5pm Pilot Error Concert (Classic Rock)
3pm-5pm Kids Zone Cookie Decorating
6:30pm-9pm Imagine Concert (Beatles Tribute Band)

Sunday, October 20th

12pm-4pm Kid Zone
4pm-6pm Soul Patch Concert (Country/Southern Rock)

About The Village at Meridian

The Village at Meridian is a project owned and developed by CenterCal Properties with an exceptional offering of retailers, and luxury architecture and landscape design. The Village sits on approximately 100 acres on Eagle & Fairview, the busiest traffic intersection in the state. The project is being developed in two phases. The North Phase opened in Fall 2012, with a collection of retailers and restaurants including Marshall's, Gordman's, Gap Factory Store, Nike Factory Store, Chipotle, and most recently, a Toys-R-Us/Babies-R-Us superstore. The Village at Meridian's second phase is currently under development and will open in Fall 2013. This phase will add approximately 600,000 square feet of upscale restaurants, cinema and retail shops and 150,000 square feet of Class A office space. A Grand Opening for this phase of the project is planned for October, 2013. For more information about new restaurants, stores and additional upcoming events visit The Village at Meridian on Facebook.

About CenterCal Properties

In 2004, Fred Bruning and Jean Paul Wardy formed CenterCal Properties, LLC, to develop and acquire fine retail properties throughout the western United States.

CenterCal is well-known for building destinations that become the favorite gathering place for the communities in which they are built. The CenterCal Properties team brings community events and a social meeting place to the Treasure Valley with The Village at Meridian at the intersection of Fairview and Eagle Road.

CenterCal properties include BlackHawk Plaza (CA), Bridgeport Village, Cascade Station, and Nyberg Woods (OR) and Valley Mall in (WA). In development: The Village at Meridian (ID), Station Park (UT), The Collection at Riverpark (CA), and Nyberg Rivers (OR). For more information on these and other CenterCal projects visit www.centercal.com.