



THE VILLAGE AT MERIDIAN

NEWS RELEASE FOR IMMEDIATE RELEASE

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MERIDIAN DEVELOPMENT ANNOUNCES FOOD, FASHION, FAMILY, and PET RETAILERS *CenterCal Properties, LLC Opens new stores at The Village at Meridian in October and leading up to the 2012 Holidays*

MERIDIAN, Idaho -- October 18, 2012 – CenterCal Properties, LLC unveils its latest retailers joining the lineup this fall at The Village at Meridian as part of its luxury and lifestyle focused development. The newest additions include Chick-fil-A, GAP Outlet, NIKE Factory Store and PETCO, after the recent openings of Big Al's, Gordmans and Marshalls.

"It is very exciting to begin the process of revealing the incredible new retailers that our shoppers will be seeing at The Village at Meridian," said Jean Paul Wardy, President, CenterCal Properties. "The highly anticipated development of the property is moving full speed ahead, and we're adding celebrated established brands, as well as new-to-market retailers who we'll be announcing very soon."

Shoppers will find value-oriented stores on the periphery, who are the first to open at The Village. The finished project will include a pavilion centered around a world-class choreographed light & water fountain, built by the developers of the famous water feature at the Bellagio Hotel in Las Vegas. There, shoppers will be able to grab a quick bite of food from gourmet quick-serve eateries, and once developed, the pavilion will be a gathering place for holiday and community events in 2013 and forward: a harvest festival, Santa's Village, summer concert series, a Meridian-based "art in the park", and a new farmer's market. Families can happily spend the day at The Village and neighboring Kleiner Memorial Park, shopping, taking in a movie, having a family night bowling, or attending a Village sponsored summer or holiday event. (View video from Station Park development with water feature similar to The Village at Meridian here: <http://youtu.be/jmWSt-h7GkA>).

"It's difficult to imagine if you haven't seen a CenterCal development completed before. It's not your average shopping center. It's an amalgam of high-end retail, small local vendors, community focused events, and your favorite value-oriented shopping all nestled into a community gathering place – a 'Village'," said Kimberly Blue, the Regional Marketing Director of CenterCal Properties.

Retailers like Big Al's, Gordmans, and Marshalls have opened in the last few months, and several more openings follow in October, leading up to The Village at Meridian's Grand Opening in Spring/Summer, 2013. During the Winter 2013, national favorites like fresh Mexican eatery Chipotle will open, followed by

Toby Keith's I Love This Bar and Grill (featuring live music 5 nights a week), and the popular wine/martini bar Twigs, as well as many more national retailers who are completely fresh to Boise and the Treasure Valley.

October Grand Openings By Store:

Petco

Friends and Family Event: October 14, 2012

Grand Opening: October 19, 2012

Chick-Fil-A (First in the Valley)

Ribbon Cutting with Mayor of Meridian

October 25, 2012 - 9am - 10am

2012 N Eagle Rd.

Meridian, ID 83646

Nike

Ribbon Cutting with Mayor of Meridian

October 25, 2012 - 10 - 11am

2150 N Eagle Rd.

Meridian, ID 83642

Gap Outlet

October 25, 2012

(more to be released by Gap, Inc.)

"The Village at Meridian is a huge bonus for all of us in the Treasure Valley and a wonderful boost to the Meridian local economy," said Anne Little Roberts, Executive Director of the Meridian Chamber of Commerce. "It's been several years since we've had a concentrated area in Meridian with such consistent growth. This type of construction and new business spurs on economic activity and jobs growth and we're thrilled to support several of The Village's businesses as Meridian Chamber of Commerce Members."

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About The Village at Meridian

The Village at Meridian is located at the intersection of Eagle Road and Fairview, in Meridian Idaho, near Eagle. Developer, CenterCal Properties, has invested \$300M in the project to create a luxury shopping destination with exceptional landscape and hardscape. For new and ongoing information about new restaurants, stores and upcoming events visit The Village at Meridian on Facebook.

About CenterCal Properties

In 2004, Fred Bruning and Jean Paul Wardy formed CenterCal Properties, LLC, to develop and acquire fine retail properties throughout the western United States. CenterCal is well-known for building destinations that become the favorite gathering place for the communities they are built in. The CenterCal Properties team brings community events and a social meeting place to the Treasure Valley with The Village at Meridian at the intersection of Fairview and Eagle Road.

CenterCal properties include BlackHawk Plaza (CA), Bridgeport Village, Cascade Station, and Nyberg Woods (OR), Valley Mall in (WA). In development: The Village at Meridian (ID), Station Park (UT), The Collection at Riverpark (CA), and Nyberg Rivers (OR). For more information on these and other CenterCal projects visit www.centercal.com.